

Type/Status : Core

Course Code : TCRM 31444

Title : Hotel Management

Learning Outcome:

At the end of this course unit students will be able to demonstrate a comprehensive knowledge and understanding of hotel management and also gain practical experience in this field.

Course Content:

The history of the hospitality industry, the beginnings, development and present trends of the hotel industry, Hotel industry in Sri Lanka, Hotel management.

Method of teaching and learning: Lectures, seminars, tutorials, assignments and field studies

Scheme of Assessment: End of Semester written examination, assignment, tutorials and presentations

Recommended Reading:

Buttle, F. (1994) *Hotel and Food Service Marketing: a managerial approach*, Cassell, London

Casado, M.A. (2000) *Housekeeping Management*, Wiley, New York

Horwath and Horwath (UK) Ltd. (1998) *Hotels of the future: strategies and action plan*, International Hotel Association, Paris

Ingram, H. and J. Ramsley (2000) *Developing Hospitality Properties and Facilities*, Butterworth-Hienmann, UK

Medlik, S. and H. Ingram (2000) *The Business of Hotels* (4th Ed.), Butterworth Heinemann UK