

Semester 2

Course Code:	TCRM 12224
Course Title:	History of Tourism
Credit value:	4
Time Allocation:	Lectures 60 hours /Practical 00 hours / Independent learning 120 hours
Type:	C

Intended Learning Outcomes:

On successful completion of this course the student will be able to describe why tourism development occurred for the most part in more economically-developed countries and later in less economically-developed countries of the world, describe the main factors that have led to the growth of the travel and tourism

TCK 3.1 describe the history of worldTourism, Definitions of Tourists, Basic Types of Tourism,

TCK 3.2 describe the development History of Transport facilities in Europe and America and its impact on the development of International Tourism: Early Forms of Travel and Types of Journeys, The ages of Discoveries, Pioneers of Modern Tourism,

TCK 3.3 describe tourism Development in the First Half of the 19th Century, tourism Development in late 19th Century, tourism Development in the 20th Century and Beyond, the age of mass tourism

TCK 3.4 describe the Tourism History of SAARC Countries (Excluding Sri Lanka)

TCK 3.5 describe the development of tourism in Sri Lanka before the planning era, Tourism Development after 1967, future targets of Tourism Planning , and intended future achievements,

TCK 3.6 Tourism History of China and its Impact on World Tourism

Course Objectives:

To educate the student about historical evolution of world tourism, in West and its development in other parts of the world

Assessment Components and Percentage Marks

Continuous assessment:	20%
End-semester written examination	80%

Recommended Texts:

Brendon, Piers. (1991). Thomas Cook: 150 Years of Popular Tourism. London: Sacker and Warburg,

_____, (2003) Italy and the Grand Tour. New Haven: Yale University Press,

_____, France and the Grand Tour. New York: Palgrave, 2003.

Cocks, Catherine. (2001) Doing the Town: The Rise of Urban Tourism in the United States, 1850-1915.

Feifer, M. (1985) Tourism in History, From Imperial Rome to the Present. Stein and Day,

Jeremy Black, (1992)The British Abroad: The Grand Tour in the Eighteenth Century. New York: St.

Martin's Press,

John F. Sears, (1989) Sacred Places: American Tourist Attractions in the Nineteenth Century.

Law, C.M. (1993), Urban Tourism: Attracting Visitors to Large Cities, Mansell Publishing Ltd, London.

Simmons, Jack. (1991) The Victorian Railway. London: Thames and Hudson,

Sinha P. C. : Tourism Evolution Scope Nature & Organization: Anmol Publication.