Course Code: TCRM 22564
Title: Adventure Tourism

Learning Outcome:
At the end of this course unit students will be able to demonstrate a comprehensive knowledge and understanding of the various aspects of adventure tourism and its significance to the tourism industry.

Course Content:
The beginnings, development and future trends of adventure tourism,

Method of teaching and learning: Lectures, seminars, tutorials, assignments and field studies

Scheme of Assessment: End of Semester written examination, assignment, tutorials and presentations

Recommended Reading:
Buckley, R. (2007) Adventure Tourism, CABI, UK
Hudson, Simon (2002) Sport and Adventure Tourism Routledge, UK
Ritchie, Brent W. and Daryl Adair (Eds.) (2006) Sport Tourism: inter-relationship, impacts and issues Viva Books Private Limited New Delhi
Swarbrooke, John; Colin Beard; Suzanne Leckie; Gill Pomfret (2003) Adventure Tourism Butterworth-Heinemann, UK