

Course Code : TCRM 22564

Title : Adventure Tourism

Learning Outcome:

At the end of this course unit students will be able to demonstrate a comprehensive knowledge and understanding of the various aspects of adventure tourism and its significance to the tourism industry.

Course Content:

The beginnings, development and future trends of adventure tourism,

Method of teaching and learning: Lectures, seminars, tutorials, assignments and field studies

Scheme of Assessment: End of Semester written examination, assignment, tutorials and presentations

Recommended Reading:

Broadhurst, R. (2001) *Managing Environment for Leisure and Recreation*, Routledge, London

Buckley, R. (2007) *Adventure Tourism*, CABI, UK

Hudson, Simon (2002) *Sport and Adventure Tourism* Routledge, UK

Ritchie, Brent W. and Daryl Adair (Eds.) (2006) *Sport Tourism: inter-relationship, impacts and issues* Viva Books Private Limited New Delhi

Swarbrooke, John; Colin Beard; Suzanne Leckie; Gill Pomfret (2003) *Adventure Tourism* Butterworth-Heinemann, UK