Learning Outcome:
By the end of the course unit the student will be able to demonstrate understanding of the basic skills in visual media methods in order to record, analyze and interpret cultural resources.

Course Content:
Introduction to digital technology, applications of digital technology to manage cultural resources i.e. data recording, analyzing, storage and retrieval. Application of visual media methods for creating tourism docudramas and documentary films, tourism project designing, script writing, editing for tourist industry.

Method of teaching and learning: Lectures, seminars, tutorials, assignments and field studies

Scheme of Assessment: End of Semester written examination, assignment, tutorials and presentations

Recommended Reading: