Semester 1

Course Code: TCRM 31014
Course Title: Eco-tourism
Credit value: 4
Time Allocation: Lectures 60 hours /Practical 00 hours / Independent learning 120 hours
Type: C

Intended Learning Outcomes:

After successful completion of this course, students will be able to Describe the growth history and the present state of global ecotourism (including Sri Lanka), Describe and appreciate the importance of environmentally responsible travel to relatively undisturbed natural areas, describe the value of biodiversity conservation, importance of promoting eco tourism that has low negative visitor impact, and provides for socio-economic benefits to the local stakeholder communities. Develop knowledge and understanding of ecotourism resources of major eco destinations, best management practice. Specifically the students will be able to

TCK 9.1 Describe the basic principles, definitions and the nature of eco-tourism, Quebec declaration on eco-tourism

TCK 9.2 describe the environmental resources suitable for tourism development in major tourist destination areas of developed and developing countries

TCK 9.3 Describe the growth of ecotourism and current major eco-tourist destinations of the world, types of eco-tourists and their motives of travel

TCK 9.4 Describe the major environmental pollution problems and its consequences on the environment, describe global warming, green house effects, and deforestation and extinction of flora and fauna,
TCK 9.5 describe the advantages of ecotourism relative to beach tourism and cultural tourism, describe eco-tourism promotion strategies, and laws and legislations relevant to eco-tourism.


**Course Objectives:**

Eco-tourism: to create awareness about the importance of environmental resources and its value as the base for tourism development, and to highlight the value of preserving the environment.

**Assessment Components and Percentage Marks**

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<th>Component</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Continuous assessment</td>
<td>20%</td>
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<tr>
<td>End-semester written examination</td>
<td>80%</td>
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**Recommended Texts:**


