Type/Status : Core

Course Code: TCRM 31433

Title

: Practical Proficiency in Tourism and Museum Management

Learning Outcome:

At the completion of this course unit students will be able to demonstrate an understanding as well as gain knowledge in the practical aspects of managing museums and art galleries for the tourism industry.

Course Content:

Planning a museum, display methods, lighting and conservation of museum objects etc.

Method of teaching and learning: Seminars, assignments and field studies

Scheme of Assessment: assignments and presentations

Recommended Reading:

Boniface, Pricilla and Peter J. Fowler (1993) Heritage and tourism in 'the global village' (Heritage: care-preservation-management), Routledge, London

Corsane, Gerard (2005) Issues in heritage, museums and galleries: an introductory reader, Routledge, London

Davis, P.S. (1996) Museums and the natural environment: the role of natural history museums in biological conservation, Leicester University Press, London

Lichfield, Nathaniel; William Hendon; Peter Nijkamp; Christian Ost; Almerico Realfonzo; Pietro Rostirolla (Eds.) (1993) Conservation Economics ICOMOS, CCF, Sri Lanka.

Moore, K. (1994) Museum Management, Western Stuart, New York