Type/Status : Core
Course Code : TCRM 32554
Title : Tourism in Developing Countries

Learning Outcome:
At the end of this course unit students will be able to demonstrate a knowledge and understanding of the nature of the tourism industry in developing countries.

Course Content:
Reasons for involvement in tourism, constraints in development of tourism industry in developing countries, tourism and development, economic, socio-cultural and environmental impacts of tourism, types of tourism development, tourism planning in developing countries with special emphasis on Sri Lanka.

Method of teaching and learning: Lectures, seminars, tutorials, assignments and field studies

Scheme of Assessment: End of Semester written examination, assignment, tutorials and presentations

Recommended Reading:
Hall, C. Michael and Steven Page (2001) *Tourism in South and Southeast Asia: issues and cases*, Butterworth Heinemann, UK