

Type/Status : Core

Course Code : TCRM 32554

Title : Tourism in Developing Countries

Learning Outcome:

At the end of this course unit students will be able to demonstrate a knowledge and understanding of the nature of the tourism industry in developing countries.

Course Content:

Reasons for involvement in tourism, constraints in development of tourism industry in developing countries, tourism and development, economic, socio-cultural and environmental impacts of tourism, types of tourism development, tourism planning in developing countries with special emphasis on Sri Lanka.

Method of teaching and learning: Lectures, seminars, tutorials, assignments and field studies

Scheme of Assessment: End of Semester written examination, assignment, tutorials and presentations

Recommended Reading:

Bandara, H.M. (2001) *Tourism Development Planning in Developing Countries, A critique*, Stamford Lake, Colombo

Bandara, H.M. (2004) "Growth Trends of tourism development in Sri Lanka", *International Journal of management and tourism* pp 114-135 2, 3/4

De Kadt, Emanuel (1976) *Tourism: passport to development? Perspectives on the social and cultural effects of tourism in developing countries*, World Bank Research Publication, London.

Hall, C. Michael and Steven Page (2001) *Tourism in South and Southeast Asia: issues and cases*, Butterworth Heinemann, UK

Lea, John (1988) *Tourism and development in the Third World*, Routledge, London