Learning Outcome:
At the end of this course unit students will be able to demonstrate the basic knowledge and understanding the nature and importance of domestic tourism to the tourism industry.

Course Content:
Interpretation of the domestic tourist, domestic tourist attractions, accommodation and amenities for domestic tourism, impacts of domestic tourism, domestic tourism promotion.

Method of teaching and learning: Lectures, seminars, tutorials, assignments and field studies

Scheme of Assessment: End of Semester written examination, assignment, tutorials and presentations

Recommended Reading: