Learning Outcome:
At the end of this course unit students will be able to demonstrate a comprehensive and analytical knowledge and understanding of the significance and methods of tourism planning.

Course Content:
A study of Tourism policy, role of the government in tourism planning, policy areas, decision making processes, interpretation of tourism planning, models and approaches of planning.

Method of teaching and learning: Lectures, seminars, tutorials, assignments and field studies

Scheme of Assessment: End of Semester written examination, assignment, tutorials and presentations

Recommended Reading: