

<b>Semester:</b>	Semester II		
<b>Course Code:</b>	TCRM 12315		
<b>Course Name:</b>	History of Tourism		
<b>Credit Value:</b>	5		
<b>Type</b>	Compulsory		
<b>Hourly Breakdown</b>	<b>Theory</b>	<b>Practical</b>	<b>Independent Learning</b>
	60 Hours	00 Hours	175 Hours

**Intended Learning Outcomes:**

At the completion of this course, the student will be able to,

- Describe the history of world Tourism, Definitions of Tourists, Basic Types of Tourism.
- Describe the development History of Transport facilities in Europe and America and its impact on the development of International Tourism: Early Forms of Travel and Types of Journeys, The ages of Discoveries, Pioneers of Modern Tourism.
- Describe Tourism Development in the First Half of the 19th Century, tourism
- Development in late 19th Century, tourism Development in the 20th Century and beyond, the age of mass tourism.
- Describe the Tourism History of SAARC Countries (Excluding Sri Lanka)
- Describe the development of tourism in Sri Lanka before the planning era, Tourism
- Development after 1967, future targets of Tourism Planning and intended future achievements.
- Describe the Tourism History of China and its Impact on World Tourism.

**Course Content:** (Main topics, Sub topics)

**Introduction to Tourism History:** The History of Modern Tourism, Definitions of Tourists, Basic Types of Tourism, (Domestic Tourism and International Tourism, Inbound Tourism and Outbound Tourism etc.), Tourism as a Globalized System, **Development History of Travel and International Tourism:** Early forms of Travel and Types of Journey, The ages of Discoveries, Pioneers of Modern Tourism, Development of transport facilities in Europe and America and its impact on tourism, Tourism Development in the first half of the 19<sup>th</sup> Century, Tourism Development in late 19<sup>th</sup> Century, Tourism Development in the 20<sup>th</sup> Century and Beyond, Ages of Mass Tourism, **Tourism History of SAARC Countries (Excluding Sri Lanka):** Tourism History of India, Pakistan, Bangladesh, Nepal, Bhutan and Maldives, **Tourism in Sri Lanka:** Historical Development,

Tourism before the planning era, Tourism Development after 1967, Tourism Planning, **Tourism Planning for the Future:** Targets and intended future achievements, Tourism History of China and its impact on World Tourism

**Teaching /Learning Methods:** Lectures/ LMS/ Tutorials/ Group Discussions

**Assessment Strategy:**

<b>Continuous Assessment</b> 20%	<b>Final Assessment</b> 80%		
<b>Details: Assignment %, Presentation %, other % (Tutorials)</b> 10 % / 10% / 10%	<b>Theory (%)</b> 80	<b>Practical (%)</b> 00	<b>Other (%) (specify)</b> 00

**Recommended Reading:**

- Brendon, Piers. (1991). Thomas Cook: 150 Years of Popular Tourism. London: Sacker and Warburg, \_\_\_\_\_, (2003) Italy and the Grand Tour. New Haven: Yale University Press, \_\_\_\_\_, France and the Grand Tour. New York: Palgrave, 2003.
- Cocks, Catherine. (2001) Doing the Town: The Rise of Urban Tourism in the United States, 1850-1915.
- Feifer, M. (1985) Tourism in History, From Imperial Rome to the Present. Stein and Day,
- Jeremy Black, (1992) The British Abroad: The Grand Tour in the Eighteenth Century. New York: St. Martin's Press,
- John F. Sears, (1989) Sacred Places: American Tourist Attractions in the Nineteenth Century.
- Law, C.M. (1993), Urban Tourism: Attracting Visitors to Large Cities, Mansell Publishing Ltd, London.
- Simmons, Jack. (1991)The Victorian Railway. London: Thames and Hudson,
- Sinha., P. C. : Tourism Evolution Scope Nature & Organization: Anmol Publication.