

<b>Semester:</b>	Semester I		
<b>Course Code:</b>	TCRM 31314		
<b>Course Name:</b>	Eco-Tourism		
<b>Credit Value:</b>	4		
<b>Type</b>	Compulsory		
<b>Hourly Breakdown</b>	<b>Theory</b>	<b>Practical</b>	<b>Independent Learning</b>
	60 Hours	20 Hours	120 Hours

**Intended Learning Outcomes:**

At the completion of this course, the student will be able to,

- Describe the basic principles, definitions and the nature of eco-tourism, Quebec declaration on eco-tourism.
- Describe the environmental resources suitable for tourism development in major tourist destination areas of developed and developing countries.
- Describe the growth of ecotourism and current major eco-tourist destinations of the world, types of eco-tourists and their motives of travel.
- Describe the major environmental pollution problems and its consequences on the environment; describe global warming, green house effects and deforestation and extinction of flora and fauna.
- Describe the advantages of ecotourism relative to beach tourism and cultural tourism; describe eco-tourism promotion strategies and laws and legislations relevant to eco-tourism.
- Describe eco-tourism development in Sri Lanka, Major eco- tourism destinations in the island, role of government and private sector in promoting eco-tourism in Sri Lanka.

**Course Content:** (Main topics, Sub topics)

**Tourism and Environment:** Environment and its importance to Tourism, Definitions of Environment, Types of Eco tourists (An overview of Eco-tourists), Flora and Fauna, Wild Life, etc., Quebec declaration on ecotourism, **Contemporary Environmental Problems and Tourism:** Air Pollution, Noise Pollution, Global Warming, Green House Effects, Deforestation and extinction of flora and fauna, etc., Growth of Eco Tourism – The Global Scenario, **Global Resource Base for Eco Tourism:** The American Region, Europe, Middle East and Africa, South Asia, The Asia Pacific Region, Australia, Benefits of Eco Tourism over the other Types of Tourism, Eco Tourism Destinations in the Western Hemisphere, Eco

Tourism and the Third World, Economic and Social Cultural Impact of Eco Tourism, Environmental Impact of Eco Tourism, **Eco Tourism Planning and Development:** Eco Tourism development strategies with special reference to environmental protection laws and legislations (Environmental Impact Analysis), Growth of Eco Tourism in Sri Lanka and Major Eco Tourism Destinations in Sri Lanka, Stakeholders and Community Participation and Development, Government and Private Sector involvements in Eco Tourism, Future of Eco tourism Business

**Teaching /Learning Methods:** Lectures/ LMS/ Tutorials/ Group Discussions

**Assessment Strategy:**

Continuous Assessment 20%	Final Assessment 80%		
<b>Details: Assignment %, Presentation %, other % (Tutorials)</b> 10 % / 10% / 10%	<b>Theory (%)</b> 80	<b>Practical (%)</b> 00	<b>Other (%) (specify)</b> 00

**Recommended Reading:**

- Boo, E. (1990). Ecotourism: The Potentials and Pitfalls. World Wildlife Fund: Washington,
- Buckley, R. (2003). Case Studies in Ecotourism. Cambridge: CABI.
- Buckley, R. ed. (2004). Environmental Impacts of Ecotourism. Oxfordshire: CABI.
- Bulbeck, C. (2005). Facing the wild: Ecotourism, Conservation, and Animal Encounters. London: Butterworth-Heinemann.
- Cater, E. and Lowman, G. Editors, (1994), Ecotourism: A Sustainable Option? Wiley, New York.
- Cater, E. (1994). "Ecotourism in the Third World: Problems for sustainable development" in *Tourism Management*, April (14:2).
- Fennell, D.A. (1999). Ecotourism: an introduction. London: Routledge.
- Geffen, A., and C. Berglie (1993), *Eco Tours and Nature Getaways*. New York: Clarkson Potter Publishers.
- Lindberg, K. and D.E. Hawkins. (eds). (1993). *Ecotourism: a guide for planners and managers*.
- Page, S.J. and R.K. Dowling. (2002). *Ecotourism*. New York: Prentice Hall.
- Wearing, S. and J. Neil. (1999). *Ecotourism: Impacts, Potentials, and Possibilities*. Oxford: Weaver, D. (2001). *Ecotourism*. John Wiley & Sons.
- Wearing, S. (2001). Exploring socio-cultural impacts on local communities. In D. B. Weaver (Ed.), *The Encyclopedia of Ecotourism* (pp. 395-410). Cambridge, MA: CABI Publishing
- Weaver, D. B. (2008). *Ecotourism*. Milton, John Wiley & Sons Australia, Ltd.
- Whelan, T. ed. (1991), *Nature Tourism*. Island Press, Washington, DC.